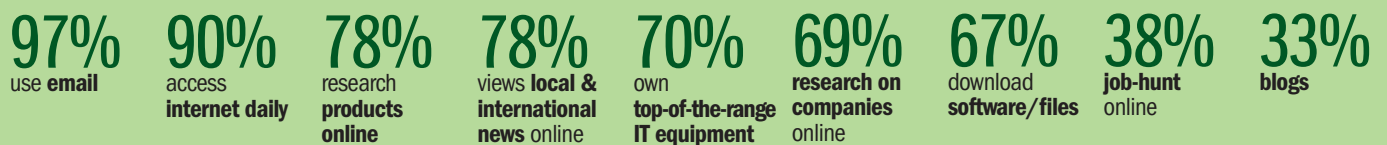


FRONT PAGE ADS		INSIDE/KEY SECTION PAGE ADS	
TOP BANNER AD 728 x 90 pixels (size 30K)	RM 9,000 weekly	TOP BANNER AD 728 x 90 pixels (size 30K)	RM 3,000 weekly
CENTRE BANNER AD 478 x 90 pixels (size 30K)	RM 4,500 weekly	RIGHT TOWER BANNER 240 x 120 pixels (size 30K)	RM 2,000 weekly
RIGHT BUTTON AD 120 x 120 pixels (size 20K)	RM 3,000 weekly	CENTRE BANNER AD 478 x 90 pixels (size 30K)	RM 1,500 weekly
		RIGHT BUTTON AD 120 x 120 pixels (size 20K)	RM 1,000 weekly

THE SUN READERS ARE TECH SAVVY & CONNECTED



70% STRONGLY AGREE THAT THESUN:

- IS MALAYSIA'S "THOUGHT-LEADER"
- IS CREDIBLE
- IS THOUGHT-PROVOKING COVERAGE
- REFLECTS ISSUES & CONCERNS
- PROVIDES IN-DEPTH ANALYSES
- HAS OPINION-LEADING COLUMNISTS

The Malaysia Prime universe comprise individuals who reside in the Klang Valley, aged over 20 years with a personal monthly income of over RM2,500, engaged in a white collar occupation, and are internet users.

MALAYSIA
PRIME
2008
INSIGHTS

SUN2SURF AVERAGE MONTHLY STATISTICS

• SUCCESSFUL HITS – **13,500,000** • PAGE VIEWS – **2,800,000** • VISITS – **500,000**